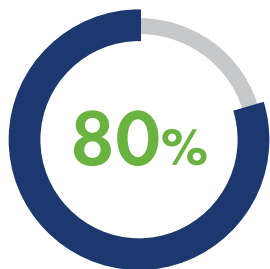


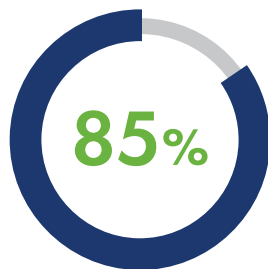
# BETTER AIR MEANS BETTER BUSINESS

Field Controls' Healthy Home System delivers better air to homeowners and that means more business for HVAC contractors.

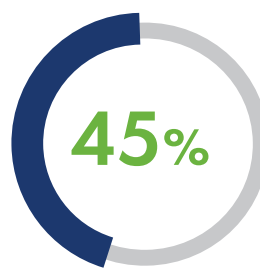
## What Do Homeowners **Think About Indoor Air Quality?**



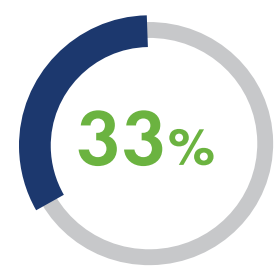
**OF HOMEOWNERS** consider Indoor Air Quality (IAQ) a significant problem.\*



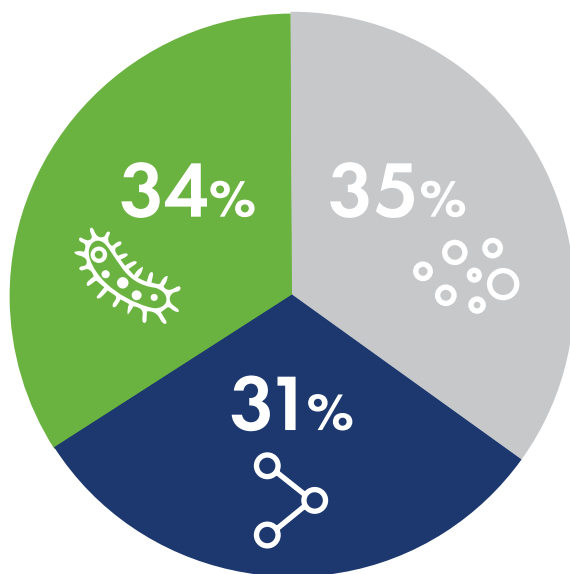
**OF HOMEOWNERS** mentioned having smokers, asthmatics, excess dust, or pets in the home, which signals the need for better IAQ products.\*



**OF HOMES** have someone with a respiratory ailment.\*



**OF HOMEOWNERS** believe that indoor air quality is as important as energy efficiency and are willing to spend over \$700 to improve it.



## What Are Homeowners **Health Concerns About Indoor Air Quality?**

**ARE GERMS**  
(bacteria, viruses, mold, fungi, pathogens, allergens)

**ARE PARTICULATES**  
(dust, smoke, pollen, pet dander, dust mites)

**ARE VOCs**  
(gas molecules, odors, toxins)

# What is Field Controls' Solution **For Better Indoor Air Quality?**

Healthy Home System products are the most comprehensive on the market, addressing all 3 allergy triggers and Homeowner health concerns:



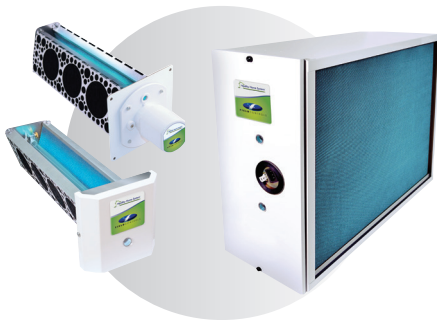
## CLEAN

Air Filtration to trap particulates like dust, smoke, pet dander, and more.



## PURE UV

Purification to neutralize germs, bacteria, viruses, and mold while keeping the AC-Coil clean for a longer lasting and more efficient HVAC system.



## FRESH

PCO Technology to purify and freshen air, removing odors, smoke, and VOCs.



## CONTROL

Automatic Air Flow Management to ensure clean, pure, fresh air 365-24/7.

What If You Offered **The Healthy Home System on each maintenance call?**

[WWW.FIELDCONTROLS.COM/IAQ-PROFIT-CALCULATOR](http://WWW.FIELDCONTROLS.COM/IAQ-PROFIT-CALCULATOR)

and plug in your numbers to see the potential impact to your bottom line.

\*Descison Analyst Report 2016