Field Controls’ Healthy Home System delivers better air to homeowners and that means more business for HVAC contractors.

What Do Homeowners Think About Indoor Air Quality?

- 80% of homeowners consider Indoor Air Quality (IAQ) a significant problem.
- 85% of homeowners mentioned having smokers, asthmatics, excess dust, or pets in the home, which signals the need for better IAQ products.
- 45% of homes have someone with a respiratory ailment.
- 33% of homeowners believe that indoor air quality is as important as energy efficiency and are willing to spend over $700 to improve it.

What Are Homeowners Health Concerns About Indoor Air Quality?

- 34% are germs (bacteria, viruses, mold, fungi, pathogens, allergens)
- 35% are particulates (dust, smoke, pollen, pet dander, dust mites)
- 31% are VOCs (gas molecules, odors, toxins)
What is Field Controls’ Solution For Better Indoor Air Quality?

Healthy Home System products are the most comprehensive on the market, addressing all 3 allergy triggers and Homeowner health concerns:

**CLEAN**
Air Filtration to trap particulates like dust, smoke, pet dander, and more.

**PURE UV**
Purification to neutralize germs, bacteria, viruses, and mold while keeping the AC-Coil clean for a longer lasting and more efficient HVAC system.

**FRESH**
PCO Technology to purify and freshen air, removing odors, smoke, and VOCs.

**CONTROL**
Automatic Air Flow Management to ensure clean, pure, fresh air 365-24/7.

What If You Offered The Healthy Home System on each maintenance call?

WWW.FIELDCONTROLS.COM/IAQ-PROFIT-CALCULATOR
and plug in your numbers to see the potential impact to your bottom line.

*Decision Analyst Report 2016*