

# Contractor Program Business Proposition

### **Contractor Program**

The Healthy Home System (HHS) Partner Program is a partnership between Field Controls, HHS Distributor, and HHS Contractor. Field Controls will incentivize the contractor with a factory rebate bi-annually for purchases of HHS Program Products.

#### **Contractor Benefits**

- HHS Contractor Rebate
  - 4% rebate paid on Contractor net HHS Distributor invoices of HHS Program Products.
    - Field Controls issues a check in the name of the Contractor Business
    - Rebate checks are issued bi-annually and distributed according to the enrollment form
- Lead Generation
   List your company on the "Find A Dealer" locator on the Field Controls website.
- HHS Contractor Toolbox
  - All sales and marketing support is contained in the Contractor Toolbox and accessed through our website with a username and password. This connects you with valuable tools to support successful selling.
    - 1. Profit Calculator shows the business value of quoting the HHS on every HVAC installation
    - 2. Contractor branded and customizable product sell sheets
    - 3. Product Videos
    - 4. Transportable website content and Search Engine Optimization (SEO) support
    - 5. Healthy Home System® Marketing and Merchandising support
- Training
   In-person and virtual HHS product and benefit training is made available to you and your team.

### **Contractor Requirements**

- Enrollment
  - Your HHS Distributor can help you with this process to complete the Healthy Home System enrollment form.
- Total Annual Purchases
   \$2,500 annual minimum to earn rebate.
- Product Training
  - Schedule and complete Technical Training covering 9 Program Products.
- Commitment to Quote
   The HHS Contractor will quote Field Controls HHS Program Products on every job.

## To Become a Healthy Home System Contractor

• Contact the HHS Program Administrator Latoya Poole Rhodes, 252-208-7325 or lpoole@fieldcontrols.com